

Your skills. Your future.



WATER + ENERGY TRADES

Centre of Excellence

PARTNERSHIP PROPOSAL 2023-2026

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Partnership opportunities

The TasTAFE Water and Energy Trades Centre of Excellence is an exciting new opportunity for Tasmanian businesses and industry to show support and commitment to the training and development of future generations of water and energy trades graduates.

Unique partnership opportunities are available for your business to contribute in a significant way to the future growth and direction of this essential sector. This includes through sponsorship and donations, such as state-of-the-art equipment for the Centre of Excellence.

Your contribution can vary in accordance with the nature of the commitment. But the premise will still be the same - ensuring that TasTAFE learners have access to contemporary learning resources and technology that are aligned with industry demand.

Industry engagement is critical to the success of the new Centre of Excellence and indeed the future of TasTAFE, as identified in our recently released 10 year Strategic Plan – ‘Reimagining TasTAFE’. Opportunities to engage with and provide support to the Centre will be available after opening.

“What TasTAFE delivers is determined by what industry needs and it is critical for them to be involved in how we deliver training” *Grant Dreher, CEO, TasTAFE.*

Partnership packages have been developed to suit a range of budget and commitment levels, and include **Gold**, **Silver** and **Bronze**-level partnerships, as well as a **Brand partner** package.

Your commitment will be represented in the form of a sponsorship agreement which is based on mutually beneficial outcomes. Reviewed annually, this agreement will note the nature of the commitment and your value proposition for supporting TasTAFE. This includes how your support will positively impact your business. Through the agreement, it will be a priority of TasTAFE to ensure that the terms of the partnership are met.

Please visit our website to find out more about the Centre of Excellence at [Water and Energy Trades Centre of Excellence | TasTAFE](#) and to contact us on how you may wish to support this exciting new opportunity.

Help us train Tasmania’s next generation of skilled tradespeople.

Partnership packages

PARTNERSHIP TYPE	NUMBER AVAILABLE	MAJOR BENEFITS	PERIOD OF PARTNERSHIP	PARTNERSHIP INVESTMENT
GOLD PARTNERSHIP	Two	<ul style="list-style-type: none"> • Co-naming rights for the Stack or significant infrastructure in the Centre (including training rooms and the sandpit): <ul style="list-style-type: none"> • <i>Electrotechnology – 6 specialist training labs</i> • <i>Plumbing – 12 specialist training labs</i> • <i>12 multi-purpose learning hubs</i> • Collaborative marketing and brand promotion in the context of the Centre – including in the final construction and opening of the Centre • Ongoing trade display within the Centre • Logo on relevant Centre marketing and communications including the Centre webpage • Opportunities to engage with delegations touring the Centre • Room access for networking/professional development events for your business – as negotiated • 1 x table at annual TasTAFE partnership event • Branded window display in front entrance foyer • Up to eight product demonstration opportunities for TasTAFE learners and staff • Recognition and promotion through TasTAFE social media channels – including annual promotion of Centre sponsors • Large logo displayed on the Partners Wall in the Centre foyer and on the dedicated webpage 	3 years: <ul style="list-style-type: none"> • from Centre opening • reviewed annually 	\$250,000 per partnership (annual payment plan to be negotiated)

PARTNERSHIP TYPE	NUMBER AVAILABLE	MAJOR BENEFITS	PERIOD OF PARTNERSHIP	PARTNERSHIP INVESTMENT
SILVER PARTNERSHIP	Ten	<ul style="list-style-type: none"> • Access to apprentices and staff for one masterclass training session per year • Including two networking/professional development events for your business • Including all bronze package benefits • 4 x tickets to the annual TasTAFE partnership event • Up to four product demonstration opportunities for TasTAFE learners and staff • Recognition and promotion through TasTAFE social media channels – including annual promotion of Centre sponsors • Partnership marketing where relevant • Medium-sized logo displayed on the Partners Wall in the Centre foyer and on the dedicated webpage • Access to one of the multi-purpose learning hubs for training/business purposes 	3 years: <ul style="list-style-type: none"> • from Centre opening • reviewed annually 	\$75,000 per partnership
BRONZE PARTNERSHIP Tiered benefits and/or recognition according to level of investment.	Unlimited	<ul style="list-style-type: none"> • Acknowledgement of partnership via company logo and link on the Centre website • Logo displayed on the Partners Wall in the Centre foyer • Certificate of Appreciation and letter from CEO • Invitation to yearly Centre Open Day networking event • 2 x tickets to annual TasTAFE partner event • Up to two product demonstration opportunities for TasTAFE learners and staff (as appropriate) • Partnership marketing where relevant • Small logo displayed on the Partners Wall in the Centre foyer and dedicated webpage 	3 years: <ul style="list-style-type: none"> • from Centre opening • reviewed annually 	\$10,000 per partnership

PARTNERSHIP TYPE	NUMBER AVAILABLE	MAJOR BENEFITS	PERIOD OF PARTNERSHIP	PARTNERSHIP INVESTMENT
<p>EQUIPMENT PARTNER</p> <p>Tool/equipment donations require a commitment to ongoing equipment maintenance and upgrades for the duration of the partnership.</p>	<p>Unlimited</p>	<ul style="list-style-type: none"> • Branded tools, equipment and storage units used in the Centre of Excellence • Digital advertising throughout the Centre (for example, television display with rolling promotion of sponsors) • Strategic product placement in TasTAFE marketing photography and videos • Logo displayed on the Partners Wall in the Water and Energy Trades Centre of Excellence foyer (logo size dependant on contribution) • Partnership marketing where relevant • Opportunities to work with TasTAFE to coordinate product demonstrations, direct promotion to students • Promotion through TasTAFE social media channels as negotiated • Provision of product testimonials by TasTAFE staff and students/apprentices where appropriate and applicable 	<p>3 years:</p> <ul style="list-style-type: none"> • from Centre opening • reviewed annually 	<p>Dependent on committed product; tiered benefits and/or recognition according to level of investment</p>